

ENVIRONMENTAL PRINT

Letter identification is part of young children's literacy development. It begins with recognizing different shapes and other symbols. You may want to add to the list of environmental print below and look for the countless opportunities to engage children in identifying print.

- Grocery Store:
 - Cereal boxes
 - Packaging on favorite foods
 - Food in letter shapes
 - Big colorful signs identifying food items
 - Aisle signs
- Bus/Taxi street signs
- Car license plates
- Fast food restaurants
- Graffiti on trains, busses, walls, etc.
- Paintings on buildings and in parts
- Art and symbols imbedded in walls, street walks, etc.
- Yard signs
- Movie theaters- signs: exit, entrance, titles, restrooms
- Logos/ "branding", including sports
- Road signs—shapes as well as letters
- Banks, ATM's
- TV shows—"Born Learning"—"Between the Lions"
- Billboards seen while walking or driving
- Promo materials, "giveaways", pens, pencils, pads, magnets
- Food items seen on the kitchen table—cereal boxes, milk, etc.
- Candy bar labels
- Familiar stores (Wal-Mart, Target, K-Mart, Dairy Queen, etc.)
- Restaurant Menus
- Churches – hymn #
- Catalogues (Toys R Us)
- Money—paper and coins
- Clothing labels
- Drive-ins
- Toy packaging
- Push-pull on doors
- Video games and boxes
- Public phone logos
- Phone books
- School buses
- Commercials on TV
- Labeled items in storage cabinet
- Library, hospital logo or symbols,
- Laundromat
- Recognition of their own name
- Cookbooks
- T-shirt messages
- Games (LIFE, Chutes and Ladders, Clue)
- Maps
- Emergency Symbols (Red Cross, H=hospital)
- Junk mail
- Farm equipment labels--John Deere
- Flyers on telephone poles
- Hot and cold water faucets
- Newspapers and magazines
- DVD and videos
- Kitchen and other household appliances
- Restaurants
- Videos and CDs
- TV channel Symbols
- Street and highway directional signs
- Factory signs or logos
- Deer , moose, cattle crossing signs
- Addresses on houses
- Sale signs
- Shopping ads
- No smoking signs
- Cooking-measuring cups

- Construction signs
- Cash machines – ATM
- Pop-vending machines
- Emergency vehicles lettering (police, fire, ambulance, etc.)
- Labels in classrooms
- Airplane/transportation identification
- Building names
- Numbers on classroom doors
- Picture signs- girl's room- RR crossing
- Remote control buttons
- Bumper stickers
- Shopping list
- Coupons
- Cell phones
- Baseball or other playing cards
- Greeting cards
- Awareness of bilingual/ multilingual (Braille, Chinese characters)
- Calendars
- Bumper stickers
- School or church newsletters
- Bus schedules
- Picture ads
- Traffic signs
- Elevator signs
- Handicapped signs
- Bus stop
- Direction signs
- Weather signs
- Classroom signs
- Name tags
- Railroad crossing signs
- Shoe size
- Newspapers
- Thermometers
- Playground signs
- Posters
- Markers/ crayons/ rulers
- Clocks
- Bath time items—soap, toothpaste, bubble bath
- Rummage sales
- Diagrams on construction toys
- Landmarks on the way to a destination
- Totem poles, pottery, baskets
- Pop/soda cans
- Snack bags
- Diaper packages
- Laundromats
- Coloring books
- Purses/wallets
- Gas station signs—on building and pumps
- In store bulletin boards
- Recipes